Marketing

- Other
  - Ad Campaigns
    - Email
    - Amazon
  - Press Releases
- New Clients 2013
  - Ball State University
  - Abu Dhabi National Oil Company
    Empowering the nation for generations to come
    ADNOC
- Social Media Launch Team
- New Website
- Statistics 2006 vs. Today
- Certified Idea Mapping Instructors
- New Chapter - Poland Case Study
  - American Evaluation Association
  - American Journal of Evaluation
  - European Evaluation Association
  - European Union Network of Evaluation Units
  - MUS